



**BECOME AN OFFICIAL**

# **PRO-TECH DEALER**

**PRO-TECH IS NORTH AMERICA'S LARGEST MANUFACTURER OF CONTAINMENT PLOWS.**

The Sno Pusher, which Pro-Tech introduced in 1993, helped to revolutionize the way that snow and ice is commercially managed.

Since then, thousands of companies rely on Pro-Tech's attachments to help them when the snow is falling and the inches are piling up. Pro-Tech's promise to customers is to deliver a product that is extremely durable and effective, priced right, and readily available.

This is where you come in.



## What to Expect from Pro-Tech

Pro-Tech Dealers in many cases provide the first impression that a customer has about our company and brand. That first firm handshake, understanding the product, and being able to help meet a customer's containment plow needs can create a customer for life. Over 70 dealers across North America currently carry Pro-Tech Sno Pushers because it is a beloved brand that is easy to stock and sell.

Here's what some have to say:

*"Pro-Tech goes to great lengths to educate dealers on their products. They put forth more marketing, sales, and education effort than most companies I've seen in their industry."*

*Frank Livas,  
President, Brake & Clutch*

*"Pro-Tech products are by far the easiest product we sell and also produces the best margins. Also, their customer service is outstanding."*

*Jeff Morse,  
General Manager, EW Sleeper*

*"Adding Pro-Tech to our arsenal of sales tools has allowed us to reach more customers and more importantly it has helped to gain new relationships with customers who will eventually buy other products from us."*

*Rob Woods,  
VP, Garden State Bobcat*

## Our Product Lines

### Sno Pusher

The Sno Pusher product line encompasses the signature yellow containment plow Pro-Tech has been manufacturing since 1993. This line offers a number of different models that address various surface conditions and lot types. The Rubber Edge model is considered by many to be the most popular containment plow in the industry.

### Turf Pusher

Introduced in 2014, the Turf Pusher is the first containment plow designed to clear snow away from turf sports fields. Already being used by a number of professional football teams and top colleges, the Turf Pusher's demand is rapidly growing.

The lightweight but durable unit smoothly glides over turf and field covers. Customers can now keep their sports fields operational at all times during the winter without having to worry about delays or cancellations caused by snowfall.

## Dealer Benefits

### Turnkey Product

- No garage space required
- Sell to existing customers
- Bring in new customers

### Year Round Inventory

- New units always being built
- Most units ready to leave plant within a few days

### Dealer Training

- In person sales and product training
- Training videos, collateral, and owner's guides available

### Marketing Leadership

- Advertising
- Online marketing
- Custom marketing materials for dealers

### Logistical Expertise

- Strong shipping lanes ensure product arrives when needed
- Product design allows trucks to be optimized

### Pro-Tech Brand

- Market share leader
- Large customer base
- High dealer retention